

# Call for Book Chapters

## Handbook of Tourism and Leadership

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**Publisher: Edward Elgar**

The **Handbook on Tourism and Leadership** will be published under Edward Elgar's Research Handbooks in Tourism series. This timely series brings together critical and thought-provoking contributions on key topics and issues in tourism and hospitality research from a range of management and social science perspectives. Comprising specially commissioned chapters from leading academics these comprehensive Research Handbooks feature cutting-edge research and are written with a global readership in mind. Equally useful as reference tools or high-level introductions to specific topics, issues, methods and debates, these Research Handbooks will be an essential resource for academic researchers and postgraduate students.

We have secured a contract from Edward Elgar publishers to publish the **Handbook on Tourism and Leadership**. We are now seeking expressions of interest from researchers from around the world to contribute chapters.

### **About the Handbook on Tourism and Leadership**

The global environmental awareness movement coupled with tourists' growing interest in ecotourism has placed strong emphasis on the promotion of sustainable tourism development. However, many destinations are introduced as sustainable destinations whilst they do not meet the required standards and a number of tourism entities present themselves as 'eco' or 'green' without respecting or abiding to any environmentally or culturally sustainable practices (Biederman, 2008). Lack of ethical leadership, poor choices, irresponsible decision-making, the focus on profits at any cost, and the emphasis on short-term goals have caused significant consequences in the travel and tourism industry. It is time to rectify this by becoming more mindful of the way we plan, run and promote tourism around the world and realize that everything starts at the top. Responsible leadership that respects, acknowledges, and appreciates the uniqueness of tourism destinations, the careful examination of the ever-changing needs of travelers as well as the

importance of strategic planning and proper implementation of sustainable tourism development are game changers in this industry.

The purpose of this handbook is to address the tourism fundamentals, discuss key factors impacting tourism and some of the critical challenges that the tourism industry is facing and highlights the strong relationship between leadership and tourism. It helps us understand the importance of ethical leadership in the tourism industry and the need to plan and develop our tourism destinations in a responsible manner. It is important to focus on the fundamentals of our industry, avoid repeating the mistakes of the past, learn from them, implement effective strategies and policies going forward to create a better future for the tourism industry. This handbook also shows how the industry is evolving with new parameters coming into play, the ever-changing tourists' needs and the necessity to adapt to the new standards.

This handbook brings together a team of experts in the field who are joining forces to create a better future for the tourism industry and its leaders on a regional, national, and global scale. It is supported that the popular saying: "Teamwork makes the dreamwork" totally applies to the tourism industry as it requires the collaboration of all the people involved in the tourism industry, from local governments to global organizations. In addition, the industry needs ethical leaders who are willing, determined, and committed to fostering healthy, responsible, and effective strategies around the world. This handbook contributes to the tourism literature as it provides crucial information on where emphasis must be placed in order to set the industry on the right path that leads to success.

Against this backdrop, we invite contributors to propose chapters on a range of topics related to tourism and leadership. Contributors are encouraged to choose from the following topics, but are also encouraged to propose new topics that fit within the scope of the handbook:

The proposed handbook includes **six sections** and approximately **32 chapters**. The proposed chapters and contributors are not confirmed but will most probably evolve during the book project. The sections are:

### **Section 1: Introduction: Understanding the Importance of Effective Leadership in the Tourism Industry**

### **Section 2: Tourism Impacts, Policy and Organizations**

2.1: Components of Tourism Management

2.2: The impacts of tourism (Assigned already)

2.3: Government initiatives and national tourism organizations involved with tourism policy

2.4: International tourism organizations and the role of the United Nations World Tourism Organization (UNWTO)

2.5: Tourism Destination Management

2.6: The process of tourism policy formulation

2.7: Formulating policy to deal with crises and unexpected events

### **Section 3: Leadership and tourism**

- 3.1: The role of leadership styles in shaping the tourism industry
- 3.2: Tourism leadership and the Covid-19 pandemic
- 3.3: Ethical Issues and the UNWTO
- 3.4: The need for inspiring and responsible tourism leadership
- 3.5: Obstacles in providing ethical leadership in tourism
- 3.6: Ethical and responsible decision-making in the tourism industry
- 3.7: Respecting and managing diversity, equity, and inclusion
- 3.8: What great tourism leaders do

### **Section 4: Implementing sustainable tourism development**

#### **4.1: Guiding principles and fundamentals of sustainable tourism development (assigned already)**

- 4.2: The profiles and changing needs of sustainable tourists
- 4.3: Tourism stakeholders and their role in its successful implementation of sustainable tourism
- 4.4: Key challenges in fostering sustainable tourism development
- 4.5: The role of ethical leadership in establishing and promoting sustainable destinations
- 4.6: Current trends and the growing interest in nature-related and community-based travel
- 4.7: Building a truly sustainable future for tourism

### **Section 5: The future of tourism**

- 5.1: Challenges for future tourism leaders
- 5.2: Global forces impacting the future of tourism
- 5.3: The critical role of information technology
- 5.4: The profile of the modern traveler
- 5.5: The art of meeting tourists' needs and providing superior quality
- 5.6: The emergence of new forms of tourism
- 5.7: Addressing increased concerns for safety, security, and health within the global travel and tourism industry
- 5.8: The need to increase local, regional, national, and international leadership in tourism policy and strategic planning

### **Chapter Guidelines**

Chapters are approximately 7000 to 8000 words in length and should be forward looking and innovative. If you are interested in contributing, please email a short abstract (150 words) to the editors on [handbooktourismleadership@gmail.com](mailto:handbooktourismleadership@gmail.com) with copy to Dr Christina K. Dimitriou ([chrkdimitriou@gmail.com](mailto:chrkdimitriou@gmail.com)) and Dr Robin Nunkoo ([r.nunkoo@uom.ac.mu](mailto:r.nunkoo@uom.ac.mu)) with the following information:

- Name(s) affiliation(s) and email contact(s) of corresponding author and co-authors
- Your proposed title

## Deadlines

Submission of 150 words abstract: 10 January 2023

Notification of acceptance: 10 March 2023

Submission of full chapter: 31 August 2023

Submission of revised chapter: 31 October 2023

## EDITORIAL GUIDELINES

### *General Format of Each Chapter*

We would be grateful if your chapter includes:

- Title which describes the chapter. For example: 'Political economy of tourism development'.
- Authors' names exactly as you would like them to appear in the book with a brief sentence giving your affiliation, for example: 'Robin Nunkoo is an Associate Professor in the Department of Management, University of Mauritius, Mauritius'. His research interests include sustainable tourism, political economy and research methodologies.'
- An abstract (maximum of 150 words), which highlights the key arguments in the chapter. Please head this **SUMMARY**.

### *Writing Style*

The writing style we are trying to achieve is academic, but accessible. We do not want the book to have the pedagogic features of a textbook, so there is no need for self-check 'Revision' questions etc.

### *Style of Each Chapter*

Please note:

- **Document Format:** Please provide the text in electronic form as a Word document. This must be compatible with Office 2010 or earlier (.doc or .docx). Please note other formats (including Adobe Acrobat) are not acceptable. The filename should be the surname(s) of all the chapter authors.
- **Main Text:** Double spaced, 11 pt, Arial, paginated using European numerals with the first page of the introduction for the chapter being page 1.
- **Headings.** Chapter title should be **bold 14 point**. First order headings should be in **BOLD AND CAPITALS**, Second order headings (if necessary) in **bold and italics**, third order headings (if necessary) in *italics*.

- **Tables** should be word-processed and placed at the end of the chapter in the same file as the chapter. Markers within the text (e.g. “Insert Table 1 near here”) should indicate where the tables are to appear.
- **Figures:** Ideally we would like to get figures in their original file format (e.g. jpeg, tif, excel file) rather than pasted into Word as that gives us the highest quality version to work from. Markers within the text (e.g. “Insert Figure 1 near here”) should indicate where the Figures are to appear.
- **Footnotes.** Please avoid the use of footnotes.
- **UK English spelling.** UK spelling please.
- **Author-date (Harvard) referencing** please.
- **Please note authors are responsible for obtaining written copyright permission for materials used in their chapters as necessary**