



Tourism Management Perspectives

CFP

Special Issue on
“Food Tourism
Events for
Social
Sustainability”



Editor-in-chief
Catheryn Khoo

Guest Editors

Alicia Orea-Giner

Rey Juan Carlos University and Université Paris 1 Panthéon-Sorbonne

Alicia Orea-Giner is an Associate Professor of Tourism (tenure track) at the Department of Business Economics (Universidad Rey Juan Carlos). She is a member of the Openinnova research group at URJC and associated researcher at the Équipe Interdisciplinaire de Recherches sur le Tourisme and supervisor of Master's theses at Université Paris 1 Panthéon-Sorbonne. She is a Social Technologist for a Sustainable Tourism ((ST)2) focusing her research interest on sustainable tourism, social sustainability, social technology, social justice and food events.



Francesc Fusté-Forné

University of Girona

Francesc Fusté-Forné is a professor and researcher at the Department of Business, University of Girona. He is undertaking research on culinary and rural heritages from a marketing and travel perspective. Particularly, he focuses on the food tourism phenomenon, making connections among food identities, landscapes, regional development, rural activities, street food, and tourist experiences. He also conducts applied research on the role of gastronomy in relation to mass media and as a driver of social changes.



Louise Todd

Edinburgh Napier University

Louise Todd is an Associate Professor in Festival and Event Management in the Tourism and Languages Subject Group. She is a member of the Tourism Research Centre (TRC) and leads the Visual Methods and Ethnography (VM&E) Research Group at Edinburgh Napier University, UK. Louise is Public Engagement Lead for the Business School and works across the school to support researchers in their PE initiatives. Louise's research interests lie in arts and cultural tourism, festivals and events; and in these settings specifically, stakeholder and community engagement, visual culture, visual research methods, visual art, and design.



Eerang Park

Edith Cowan University

Dr Eerang Park is Vice Chancellor's Research Fellow and Senior Lecturer of Tourism in the School of Business and Law at Edith Cowan University. Her research is interdisciplinary at the boundaries of geography, cultural studies, and social psychology, and her research involves multiple stakeholders' perspectives. Her scholarly interests and research expertise include community engagement in tourism development, foodscape and food tourist experience, and social sustainability of tourism. She is a co-editor of *Food Tourism in Asia* (2019).



Call for papers: Special Issue on “Food Tourism Events for Social Sustainability”

Introduction and rationale

Food tourism events occur when tourists travel to attend events with food consumption motivation. Food tourism events are the avenues for obtaining genuine local knowledge (Yang et al., 2020) and communicating the local's pride in their landscape, food products, and culinary tradition that eventually contribute to the community's physical and symbolic well-being (Fusté-Forné & Pont-Llagostera, 2021). Scholarly research has investigated the dynamics of food tourism experiences connected to events and festivals (Getz, 1991; Hall & Sharples, 2003) and identified travel motivations (Getz & Page, 2016) and economic impacts (e.g., deseasonality and economic sustainability of a destination), especially in rural communities (Getz & Robinson, 2014). Despite these studies, researchers point out that the social sustainability of events and festivals is still less documented because of the lack of clarity in the conceptualization of the social pillar of sustainability and its achievement as an end goal or a means to achieve environmental sustainability (de Jong & Varley, 2018; Quinn, 2018). In addition, issues associated with food events and festivals within the food tourism spheres for delivering social sustainability are more complex and all related to the social, cultural, historical and ecological contexts.

Social sustainability is broadly defined as a condition and process in communities or societies that support human well-being (Hassanli et al., 2021) and is broader than social impacts (Pernecky, 2013). Traditionally, social sustainability in food events and festivals has been discussed in the forms of conservation and celebration of tangible/intangible food (and culinary) heritage and as the driving force of community development and empowerment (Kim, 2015). It has also been related to the opportunity to improve stakeholder relations by fostering conviviality, but a failure of even distribution of socially sustainable outcomes may exist in the absence of preconceived social capital and power relation (de Jong & Varley, 2018). Today, what we can achieve for social sustainability through food experience in events is challenged given the existing (and possibly more frequent) global pandemic and instability of the environmental, economic, and political situation of the world. This causes inevitable serial impacts on fishery and agriculture, food produc-

tion, supply, distribution, and consumption. Thus, research on the social sustainability of food tourism events requires a holistic lens.

Meanwhile, it is noted that food functions in the foreground and background of events and festivals that tourism and event research often overlook. Events and festivals with any theme often include a food component, and food in different event contexts performs in its way; it creates food tourism effects. These effects relate to the implementation of social technology in food tourism experiences, offering endless possibilities for the creation and promotion of food tourism experiences in events, which also includes the management and marketing of the use of service robots in a food tourism landscape which changes and challenges the host-guest relationships and the innovation of experiences in events and festivals. Considering these facts, research on food tourism outside the confined category of food events and festivals that implicate social sustainability and technology application, remains largely under-investigated.

How does food tourism events perform in a wide range of events and create mobility for social sustainability? How does food tourism events perform from conservation to social justice and thus assist or implement human well-being? What are the alternatives and futures of food tourism linked to events and festivals in the process of implementing social sustainability in the fast-changing and complex global environment? Is technology an answer to the future of food tourism events? How and to what extent do kitchen robots or service robots reduce bio-physical risks but maintain the human interaction and experience of food tourism events? Would social technology change the landscape and boundary of food tourism events with any social implications?

It is timely to rethink the nature, characteristics, and complexity of the experiences and implications of food tourism events with a focus on social sustainability. Theoretical and empirical investigations will contribute to the breadth and depth of social sustainability of food tourism events.

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Purpose and scope of the Special Issue

The purpose of this special issue is to investigate the connection between food tourism events for social sustainability. We encourage studies that use a range of methodologies, including qualitative (e.g., phenomenology, grounded theory, (virtual) ethnography, visual methods, case studies, etc.), quantitative (e.g., modelling approaches, text mining, sentiment analysis, machine learning, etc.) and mixed methods.

The topics include but are not limited to:

- Sustainable tourist behavior regarding food tourism events
- Food activism and travel behavior regarding food tourism events
- Ethical and social sustainability regarding food tourism events
- Food tourism events experiences and community development
- Food tourism events experiences and social justice
- Food tourism events and co-creation of experiences
- From the tourism perspective, local food and foodways for social sustainability of events and festivals
- Food tourism events as a rural development tool
- Food safety and food tourism events experiences
- (in)Authentic food tourism events experiences
- Food tourism events and sensory experiences
- Social technology and food tourism events
- AI-facilitated food tourism events for social sustainability
- Human-machine interactions regarding food tourism events for social sustainability
- Service robots for the food tourism events for social sustainability
- Virtual reality, Augmented reality and Mixed reality applied to the food tourism events for social sustainability
- Big Data and Machine Learning methods to analyze food tourism events for social sustainability
- Big Qualitative Data applied to analyze food tourism events for social sustainability
- Future trends in food tourism events focused on social sustainability and/or technology

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Key Dates

Submission of abstracts (via email): February 15, 2023

Decisions on abstracts: April 15, 2023

Submission of full papers (via the system): September 30, 2023

Special issue publication: 2024

Procedure

The abstracts should include a title, authorship, and 300 words to be submitted by email to the Special Issue guest editors: alicia.orea@urjc.es, francesc.fusteforne@udg.edu, I.todd@napier.ac.uk and e.park@ecu.edu.au.

Full papers will be subject to the journal’s peer-review process.